

MITAGS-PMI prides itself on being the leader in maritime professional training, marine pilot licensing, ship simulation, and operational research. We have created the Subchapter M Conference to bring together like-minds and experts in the industry, as well as provide our own expertise, to discuss this important regulation, lessons learned over the past year, and clarify any regulatory confusion.

This event is a great opportunity to promote your expertise and your products and services, as well as, ensure great visibility for your organization.

The generous support of our sponsors will then enable us to further our mission of enhancing the professionalism of mariners through the development of quality maritime leadership, training, education and safety programs.

# All sponsorship packages include:

- Sponsor's logo represented on printed conference-marketing materials including conference program and on-site event signage at check-in (shared sign).
- Sponsor's logo displayed online with link to company's website.
- Recognition during opening & closing remarks of the program and logo on slide show displayed during the conference.

#### **Gold Level** - \$5,000

- Three full conference registrations
- Exhibit space with one, skirted 5' table and two chairs (additional table and electricity available upon request)
- Logo in event's advertisements (conference-related e-blasts only)
- Full page, four-color ad in conference program
- Opportunity to add a promotional item in attendee bags
- Copy of attendee list after the event's conclusion

### **Silver Level** - \$3,000

- Two full conference registrations
- Exhibit space with one, skirted 5' table and two chairs (additional table and electricity available upon request).
- Logo in event's advertisements (conference-related e-blasts only)
- Half page, four-color ad in conference program
- Opportunity to add a promotional item in attendee bags
- Copy of attendee list after the event's conclusion

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## **Bronze Level** - \$1,500

- One full conference registration
- Logo in event's advertisements (conference-related e-blasts only)
- Quarter page, four-color ad in conference program
- Opportunity to add a promotional item in attendee bags
- Exhibit space with one, skirted 5' table and two chairs (additional table and electricity table available upon request).

# **Coffee/Networking Break Sponsor** - \$1,000 (3 available – 2 AM breaks & 1 PM break)

- Name/Logo on Signage at sponsored break area
- Quarter page, four-color ad in conference program
- Recognition with brief company introduction prior to the break

# **Networking Happy Hour Sponsor** (before Thursday Dinner Reception) - \$2,500

- Name/Logo on Signage at sponsored break area
- Sponsored Open Bar for one hour prior to Dinner Reception Thursday evening
- Recognition with brief company introduction during last session on Thursday, prior to the happy hour event
- Quarter-page, full-color ad in conference program

## **Conference Bag Sponsor** - \$1,000

Place your company logo on the always popular, conference tote bags! All attendees receive a conference bag at the registration desk. Your company logo will be visible throughout the entire conference and beyond. It is a great way to make a first impression! MITAGS-PMI will provide bags.

#### **EXHIBITOR SPACE** - \$550

- Name/Logo listed in Conference Program and on Conference Website
- One, skirted 5' table and 2 chairs (additional table available upon request)
- AM Break, PM Break & Lunch for up to two people
- Electricity available upon request

If interested in sponsoring or exhibiting at the Subchapter M Conference, please fill out the attached application and return to Jon Kjaerulff at jkjaerulff@mates.org.

Applications will be accepted until August 1, 2019 and subject to availability due to the limited number of sponsorships available. Approvals will be provided after receipt of application, and finalized once payment is received.

\*No refunds. Please note that your sponsorship will not be prompted until your fee is paid in full. Upon receipt of this agreement, a confirmation letter outlining this agreement and invoice with payment processing information will be sent to the undersigned at the address noted on this agreement. It is understood that sponsors are responsible for providing MITAGS-PMI with all company logos, artwork and other materials for use with any sponsorship, and that all company logos are subject to approval by MITAGS-PMI.

MARITIME INSTITUTE OF TECHNOLOGY & GRADUATE STUDIES

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